

TWO-DAY MASTERCLASS

STRATEGY & VALUE CREATION

FOR THOSE IN LEADERSHIP ROLES



MAKE BETTER DECISIONS AS BUSINESS LEADERS - BOTH STRATEGICALLY AND AT THE NEXT LEVEL - AND DELIVER ON THEM

This masterclass will help you identify and leverage the key value drivers that propel value creation and give you the tools to develop business plans that deliver on the organisation's goals and objectives.

ABOUT

The learning objective is to make better decisions as business leaders – both strategically and at the next level – and delivering on them. This masterclass will help you identify and leverage the key value drivers that propel value creation and give you the tools to develop business plans that deliver on the organisation's goals and objectives.

PRE-REQUISITE

Sound financial literacy and understanding of financial statements

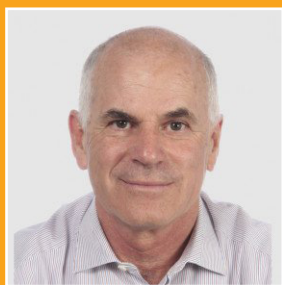
WHO SHOULD ATTEND

- Professionals who require an understanding of strategy, value creation and business planning to assist in their leadership roles
- Individuals looking to expand their careers into senior leadership and governance roles with a commercial focus or seeking a refresher on strategy and value creation
- Those evaluating or are responsible for the performance of a business/division in question
- Those looking for a refresher

BENEFITS & OUTCOMES

- Gain tools in strategy and business planning that aligns with the organisation's goals & objectives
- Position yourself as a strategic leader who assists in shaping the future of your organisation or business unit/division
- Learn from practical business planning and case study exercises
- Gain confidence and knowledge to more effectively support the board and senior management
- 16 CPD Hours in total

PRESENTERS



Kevin McCaffrey
Principal
My Governance

Formerly Associate Partner EY, Governance & Change Management. Partner at PwC and IBM, IOD. Master of Governance, Massey University



Camryn Brown
Associate Partner
EY

Associate Partner in EY's Consulting practice, Camryn has twenty years of professional experience in strategy and performance improvement with a focus on the Finance function in both the Asia-Pacific and the United States.

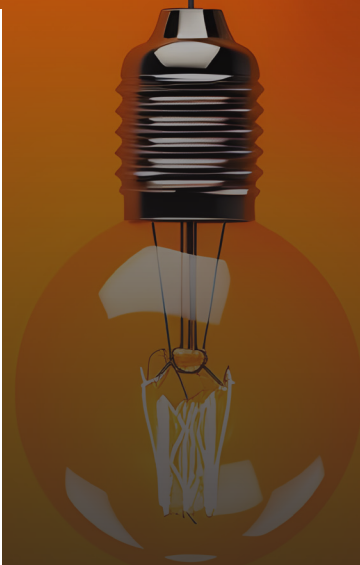
CONTENT WILL INCLUDE**Learnings:**

- What is Strategy? The Strategy Lifecycle
- Purpose, Vision/Outcomes, Principles, Values
- Strategic Options/Scenarios/Tools- SWOT, Porters five forces, Value Creation, Role Play Techniques
- Risk
- Value Driver Trees (VDTs) Concept
- Value Driver Trees In-practice
- Business Plans
- Monitoring - Roadmaps, VDTs Worked Example

Practical Exercises:

- Case Study Review & Improvements
- Options Generation - Group Exercise
- Four Big Investments / Scenario Selection
- Four Big Investments / Assessment using VDTs
- Group presentations

Networking including drinks at the end of day one.

**DATE & TIME**

18 & 19 March 2024

8.30 am - 5.00 pm each day

Networking drinks end of first day

WHERE

MOVENPICK HOTEL
8 CUSTOMES STREET EAST
AUCKLAND CITY

COST

INFINZ Members \$1350 + GST

Non-Members \$1700 + GST

10% discount for alumni from Next Directors program

10% discount where three or more register from the same organisation

20% discount for those outside the Auckland region

NB: Maximum 20% discount applies to any one registrant.

HOW TO REGISTER

Places are limited and it will be first in first served.

Go to website to register or for any queries contact

Faith Taylor at support@infinz.com

WEBSITE

https://www.infinz.com/Site/what_we_are_offering/learninganddevelopment/strategy_and_value_creation.aspx